Attachment 5 to Exhibit 1

Letter and Newspaper Article Regarding Work for Bay Elementary School July 14, 1993

Federal Communications Commission 1919 M Street NW Washington, D.C. 20554

To Whom It May Concern:

As a teacher and Volunteer Coordinator for Bay Elementary School, I have worked closely with both Mark and Renee' Carter as school volunteers since 1989. They have not only assisted me personally in my own kindergarten class, but have worked extensively on many projects to benefit our school. Renee' has volunteered in my room to assist me with operating the many computers we have as part of our Project C.H.I.L.D. educational program. Her assistance daily in my room has truly helped me as teacher by allowing me to work more closely with students one-on-one. She as spent many hours working on classroom preparation for me and several other teachers by "building" the many daily game boards and pieces needed for the Project C.H.I.L.D. program. Mark has also been very active with the school volunteering with the in-school TV Channel (Bay TV) teaching children how to operate the camera, announce, and put on a whole production. He has many times volunteered in the classroom where needed to answer questions, help with the computers, or to enhance a particular subject area with the use of video. His background in broadcasting has been a real plus for our students.

Looking back over the past four years, Mark and Renee' have given countless hours as volunteers for Bay Elementary. For example, volunteer hours logged for the 1990-91 school

year totaled over 700 hours of service. I feel they indeed care about the future of education and this community to have shown us such support.

Sincerely,

mrs. Cecila Bistop

Mrs. Cecila Bishop Teacher, Bay Elementary School

Bay Elementary students produce video for STAR

By Steven Reeves

The scream of a fire engine sounded in the distance, racing to save the life of a young girl seriously injured in a car wreck.

The girl's friends gathered around the smashed car, waiting anxiously for her to be research

The girl, bruised and battered, was finally pulled from the wreckage and rushed to the hospital.

A firefighter slowly shook his head and said, "It's not good to drink and drive."

Fortunately, the blood wasn't real, the wreck was staged, the firefighters were just extras and the whole scene was only part of a movie about the dangers of peer pressure and drinking and the importance of being your own person.

The movie was produced at Bay Elementary as part of Stu-

dents Taking Active Responsibility, a program designed to keep students off drugs and alcohol and help them to make responsible decisions.

Pamela Stuckey, STAR program manager, said funding for STAR comes from Health and Rehabilitative Services and various antidrug programs directed from the governor's office.

"It's a comprehensive intervention and prevention program," Stuckey said. "It's a part of the COPE center."

COPE stands for Chautauqua Offices of Psychotherapy and Evaluation.

Members of the STAR program spend time each week in elementary schools, speaking to students about drugs and helping them to develop decision-making skills.

"This is our first year at Freeport and Bay Elementary," Stuckey said. "We see them 30 minutes to an hour a week. We work school round—12 months."

Making a movie gave the children a chance to see how they would react in certain situations, said Mark Carter. A former president of COPE, Carter is a STAR volunteer and the director/producer of the movie.

"I think the key for this is the kids improvised and got to explore how they would react," Carter said.

The movie is about two sisters who are the new kids in school and how they both cope with the situation. One of the sisters begins hanging around with the wrong crowd, drinking and smoking to gain their approval. It is her desire to win her new friends' approval which finally leads to disaster.

"I think the kids got to really feel the pressures of being a new student," Carter said.

See4 STAR, page 6B

STAR

Continued from page 1B

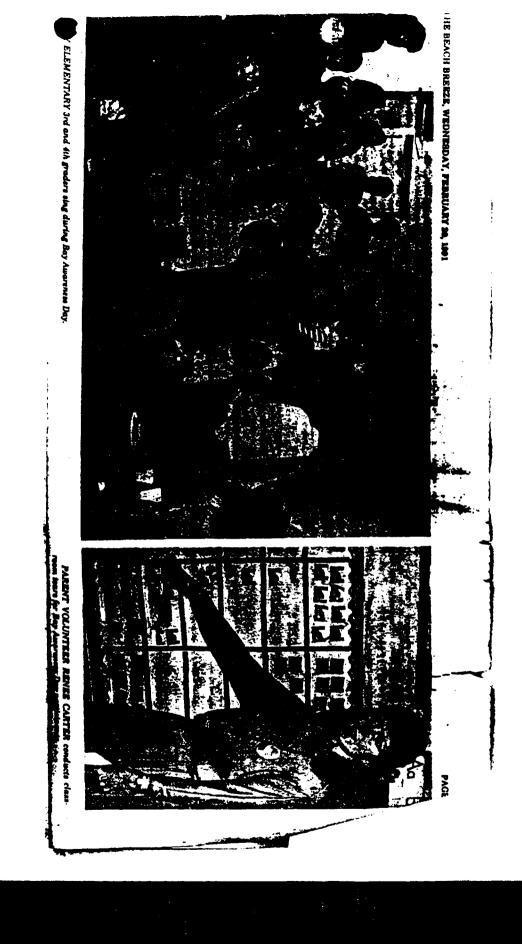
Carter said the movie, starring mostly sixth-graders, took approximately four weeks to film, including filming on a couple of weekends. The students picked out the music for the soundtrack, and although there was a script, the student-actors were pretty much given creative control over their characters.

couple of weekends. The stu"The idea was to get them to
dents picked out the music for improvise," Carter said. The

students had to figure out he the characters would act. turned out pretty good, thought."

Sixth-grader Vaness Streicher, who played the "be sister," said making the mov was not only an enjoyable e: perience, but it taught her valuable lesson, also.

"It was a fun thing to do Streicher said. "And it taugh me you should follow what you want to do, not do what othe 'cople want you to do."



Dear Mark and Renge,

Thank you. For making days like this

THE BEACH BREEZE, WEDNESDAY, JUNE 3, 1992 Possible for our

precious Children at

It was obvious that a great deal of planning took place to Bay everything fun to Students take smoothly to The All of Beaches

appreciated. Ninety-two beach bound Bay elementary students enjoyed an afternoon of exciting activities on May 26 when they were invited to attend a field trip.

Kindergarten through sec ond grade were treated to the outing at Grayton Beach State Recreation Area. Special events included a nature trail walk, a sea animal sand sculpting contest on the beach, a slide presentation on sea turtles by the park ranger, a tug-o-war contest and a lunch of hot dogs and hamburgers prepared by barbeque chef Tom Kiningham.

The most popular event for the day by far was the "Captain If Treesure Hunt" in which dudents were provided an authentic treasure map that provided clues to a hidden treasure thest. Students were told about the infamous Pirate Billy Hairy-Legs who landed in Grayton Beach in 1581 with a bounty of gold and goodies. The and of would-be pirates lod the valuable loot buried ach and each student rded a prize from the sh "Alf" doll toy and rises for each child of the Bay PTA.

> of fun, discovery was enjoyed by intion for the ad wonder



STUDENTS PARTICIPATING IN THE Boy Elementary field trip to Grayton Beach State Recreation Park feast on holdogs and hamburgers during a break from fun activities.



ON YOUR MARK...get set...go! Bay students have a blast on the treasure hunt.



PIRATE BILLY HAIRYLEGS treasure chest is found and the students find the "booty" inside-Alf toys and can EXHIBIT 1

Page 50

Attachment 6 to Exhibit 1

Integration and Diversification
Statement of Mark and Renee Carter

BEFORE THE

Federal Communications Commission

WASHINGTON, D.C. 20554

In Re: Applications of) MM Docket No. 93-178
HOWARD B. DOLGOFF	File No. BPH-911223ME
and	\(\)
MARK AND RENEE CARTER	File No. BPH-911224MD
For Construction Permit for a New FM Station on Channel 292A in Miramar Beach, Florida	;
To the Honorable John M. Frysiak	

INTEGRATION AND DIVERSIFICATION STATEMENT

Pursuant to Section 1.325(c)(2) of the Commission's Rules, Mark and Reneé Carter hereby submit their integration and diversification statement.

Integration

- 1. Ownership Structure: Mark and Reneé Carter are two individuals proposing station operations in their individual capacities.
- 2. <u>Full Time 100% Integration</u>: Mark and Reneé Carter both will work full time, 40 hours or more per week at the station.
- 3. <u>Duties of Integrated Owners</u>: Mark Carter will assume the position of General Manager/Sales Manager with the daily duties of station management, strategic planning, management and recruitment of sales staff, account sales, commercial copywriting, and commercial production. Reneé Carter

will assume the position of Program Director/Business Manager with the daily duties of program planning, format execution, music and playlist logging and rotation, daily program logs, all sales billing, payroll and all bookkeeping responsibilities.

- 4. Reduction of Other Commitments to Fulfill Station Responsibilities: Currently Mark and Reneé Carter are self-employed. Both are involved with leasing and maintaining a broadcast tower facility. This self-employment takes Mark approximately 3 hours per week, and Reneé approximately 2 hours per week. Thus, these responsibilities can continue while operating the station in a full-time capacity.
- 5. 50% Female Preference: Should the Commission's reconsideration of its integration policy lead to a reintroduction of the female preference, the Carters should be credited with a 50% female preference based on Reneé Carter's gender. 1
- 6. 100% Local Residency: Mark and Reneé are longtime residents within the principal service contour of their station's proposed service area. Mark Carter has been a local resident from 1973-1980 and from 1983 to present. Reneé Carter has been a local resident from 1960-1963, 1965-1980, and 1983 to present.

^{&#}x27;The basis in the original application for Reneé's claim of a minority preference at that time was due to the understanding that women as applicants were considered to be "minorities." While both Mark and Reneé have some American Indian heritage (1/8 each), they feel this does not meet the Commission's requirements as true minority status.

7. 100% Participation in Civic Activities: Both Mark and Reneé Carter have extensive records of civic involvement in and around the community of license. The following list is a detailed description of civic activities through December 1991.

Mark Carter

1985-1988	Member of the Walton County Chamber of Commerce
1986-1988	Board of Directors, Walton County Chamber of Commerce.
1985-1988	Volunteer on Publicity Committee for the Chautauqua Festivals held in May of each year. Handled writing, production, and distribution of radio and television promotional ads to generate awareness and attendance of each event.
1985-1988	Volunteer and Group Captain of South Walton Membership Drivesuccessful in creating the greatest increase in new membership to the Chamber.
1985-1988	Worked closely with Executive Director Ruby Rivard in producing a weekly Chamber radio awareness campaign that was distributed and aired throughout the county.
1985-1986	Board of Director/Member of the Emerald Coast Tourist Development Councilformed to develop strategy in promoting the Miramar Beach/Destin/Ft. Walton Beach area as a tourist destination.
1985-1987	Member of the Destin Chamber of Commerce
1985-1988	Involved with fundraising effort for the Destin Fishing Rodeo and sponsored the Dolphin Award.
1983-1991	Volunteer Speaker for Dr. Edward Freese, professor at Okaloosa/Walton Community College. Was called upon to speak for one hour both in the fall and spring semester of each year about broadcasting, radio production, and careers in radio and television to his media class of about 30.
1986-1991	Officer/Board Member/Volunteer for Chautauqua Offices of Psychotherapy and Evaluation (C.O.P.E. Center) which is Walton County's full-service

community mental health center employing over 90 people and a yearly budget of almost \$2 million dollars.

1987-1988 Vice-President of the C.O.P.E. Board of Directors

1988-1991 President of the C.O.P.E. Board of Directors

1985-1991 Chairman of Fundraising Committee and responsible for yearly fundraising efforts including a charity dance, fun run, cookbook origination and sales, community telemarketing, and other yearly fundraising efforts.

1988-1991 Member of Building Committee and involved with property site selection, planning, designing, and opening of the C.O.P.E. Center's Outpatient Clinic on Highway 331 in DeFuniak Springs.

1989-1991 Walton County Board President representative to the monthly District One Alcohol, Drug, and Mental Health meetings held in Pensacola to discuss problems with state funding, site evaluation, and improved program implementation to better serve clients in Walton County (Miramar Beach).

1986-1991 Writer, Producer, Director of C.O.P.E. Center video productions used for community awareness and employee training purposes. Final edited production on each was approximately thirty minutes and was aired on local TV station.

1986-1991 Writer, Producer, Announcer of C.O.P.E. Center radio campaign which dealt with drug and alcohol abuse, child abuse, marriage counseling, teen suicide, and the Help Line. Distributed radio announcements to all area radio stations and campaign resulted in greater service awareness to citizens in Miramar Beach area.

Coordinator and Production Volunteer for C.O.P.E. video production of three public service announcements produced by WKRG-TV in Mobile, AL. Post-production involved a two-hour drive to Mobile to attend editing session. Assisted with air schedule purchasing of announcements and documentation of promotional schedule. Production and schedule paid for by a state grant.

1988-1991 Organized C.O.P.E. Center's Community Advisory
Council and attended quarterly meetings for

County. Organized Successful Opening of C.O.P.E. miramar 1989 Beach Mental Health office in South Walton County. Negotiated long-term building lease in return for in-kind donation and assisted with media campaign to make public aware of new office in South Walton County. 1990 Designed HELP LINE billboard and negotiated price, materials, and supervised its installation on Highway 331 South with LaMar Outdoor Advertising. 1990-91 Produced, installed, and maintained C.O.P.E. Center's Information on Hold feature on their main telephone system allowing callers to be informed of all C.O.P.E. services while on hold. Audio was updated on a monthly basis. 1988-1991 S.T.A.R. (Students Taking Active Responsibility) Program Volunteer and Coordinator -- STAR is an acclaimed state-wide program for elementary and middle school students that teaches drug prevention, alternatives to peer pressure, and healthy lifestyles. 1988-1991 S.T.A.R. Parent Volunteer -- assisted with classroom instruction and special projects of anti-drug student video production. "Drugbusters", which was produced in 1989 at Walton Middle School was both shown at the State Drug Convention in 1989 as well as all Walton County middle schools which incorporate the S.T.A.R. program. 1990 Assisted in formation of S.T.A.R. Grant writing proposal to the State of Florida and produced a ten-minute program overview video to accompany the application. 1991 S.T.A.R. Volunteer and Producer/Director of S.T.A.R. video "Live To Tell", produced at Bay Elementary School. The dramatic 45-minute production was shown in Walton County elementary and middle schools are part of their drug prevention program. 1987 University of West Florida Small Business Development Center -- Volunteered as part of a Media/Student project where students interview the needs and develop a complete media advertising campaign for a local radio station complete with

community input on needs of the people of Walton

lasted for three months. Volunteer at Bay Elementary School. 1985-1991 Member of Bay Elementary School PTA organization. 1985-1991 Vice-President of Bay Elementary School PTA. 1988-1990 President of Bay Elementary School PTA. 1990-1991 1985-1991 Fundraising Volunteer for Bay Elementary School on following projects: Fall Carnival 1985-1991, Bay Auction 1988-1991, Christmas Program 1990-1991, Bay Yearbook 1989-1990, Bay Cookbook 1991, and other fundraising efforts. 1990 Volunteered to install school-wide closed circuit TV system providing education programming access to all classes. Volunteer/Parent Coordinator of Bay-TV, the 1990-1991 student produced morning TV program aired daily in the school. Volunteered for 2-4 hours daily (Monday-Friday) and organized a radio/TV instruction workshop daily for Bay Elementary fifth and sixth graders. 1990 Volunteer and Co-Producer of student produced Christmas video entitled: "Christmas At Eden" taped at a local historic mansion with the entire student body's involvement. Copies of the finished video were sold and over \$1000 was raised for purchase of audio/video supplies for the school. 1991 Negotiated, help transport, and install satellite TV dish and receiver for school to enhance educational programming via closed-circuit TV system. Installed wiring for new channel and relocated student studio and equipment. 1991 Volunteer -- "Breakfast With Bay" -- helped organize and work a day long community awareness breakfast and tour of school involving local business people. Conducted own tour group through school including extensive question and answer session

logo design and television commercials. Project

with community leaders.

	1988-1991	Classroom Volunteer at Bay Elementary School.
	1990	Organized Field Trip to State Capitol for all Bay Elementary 4th Graders. Arranged for local funding, set up itinerary, and helped supervise day-long educational outing.
	1991	Walton County United Way Volunteer-assisted with the South Walton Committee in fundraising and public speaking at area businesses to employees.
-		Reneé Carter
	1987-1991	Fundraising Volunteer for Chautauqua Offices of Psychotherapy and Evaluation (C.O.P.E. Center) which is Walton County's community mental health center.
	1987~1988	Volunteer/Organizer for the C.O.P.E. Center's Annual Big Band Dance Charity Event.
	1989	Volunteer/Organizer for the C.O.P.E. Center Cookbook fundraiser. Volunteered to "piece" together book by organizing recipes submitted by C.O.P.E. employees and assist with cookbook design and layout.
	1985-1991	Volunteer at Bay Elementary School
	1985-1991	Fundraising Volunteer for Bay Elementary School annual events including the Fall Carnival 1985-1991, The Bay Auction 1988-1991, Yearbook Committee 1989-1990, Bay Cookbook fundraiser 1991, and other projects.
	1988-1991	Classroom Volunteerhelped with the Project C.H.I.L.D. Kindergarten-2nd Grade Language Arts classes by setting up and maintaining computer station for students. Worked individually with student on their computer skills.
	1991	"Breakfast with Bay" Event Coordinatorhelped organize a community-awareness event with tours of classrooms and presentations to area business people about the quality for education at Bay Elementary.

100% Previous Broadcast Experience: Both Mark and 8. Reneé Carter have substantial broadcast experience. The Carters' experience is as follows:

Mark Carter		
1989-1991	Broadcast Consultant for WWAV-FM Santa Rosa Beach, Floridain areas of sales, production, and management.	
1985-1989	President/General Manager/Sales Manager of WWAV Santa Rosa Beach, FLresponsible for all station operations including overall sales, production, management, and engineering.	
1985-1989	President of Carter Broadcasting, Inc. licensee of WWAV-FM in Santa Rosa Beach, FL. Santa Rosa Beach is a community adjacent to Miramar Beach, FL.	
1984-1985	Television Account Executive at WJHG-TV in Panama City, FL owned by Grey Communications. Responsible for sales, creative origination, and production assistance of commercial accounts in both Panama City and Miramar Beach area.	
1982-1984	Television Account Executive at WEAR-TV in Pensacola, Florida owned by Rollins Communications. Established successful results in Ft. Walton Beach at newly opened sales office. Responsible for sales, creative origination, and production assistance of commercial accounts in Pensacola, Ft. Walton Beach as well as Miramar Beach itself.	
1980-1982	Broadcast Engineer and Announcer at WDDD-FM/WDDW-AM in Marion, IL owned by 3D Communications. Also responsible for execution of weekend newscasts and special event programming.	
1980-1982	Television Producer/Director/Radio Newscaster/Reporter for WSIU-TV and WSIU-FM at Southern Illinois University at Carbondale, IL.	
1979-1980	Broadcast Engineer/Newscaster at WKGC-FM at Gulf Coast Community College, Panama City, Florida.	

Reneé Carter

1989-1991	Broadcast Consultant for WWAV-FM in Santa Rosa Beach, FL for station billing, traffic, and programming.
1985-1989	Business Manager/Traffic Director/Programming Director for WWAV-FM in Santa Rosa Beach, Florida. Duties included all billing, traffic, accounting, personnel, and programming responsibilities.
1985-1989	Treasurer for Carter Broadcasting, Inc licensee of WWAV-FM in Santa Rosa Beach, FL.
1985	Volunteer Talent for C.O.P.E. Center video production of three commercials produced by WKRG-TV in Mobile, AL and aired on WKRG-TV.

In addition to his extensive broadcast experience, Mark has two degrees relevant to broadcasting: a Bachelor of Science Degree magna cum laude in Radio-Television with a specialization in Sales/Management from Southern Illinois University at Carbondale in 1982, and an Associates of Arts Degree in Mass Communications with a specialization in Radio Broadcasting from Gulf Coast Community College in Panama City, Florida in 1980.

9. <u>Finder's Preference</u>: Should the Commission's reconsideration of its integration policy lead to an introduction of a credit for a finder's preference, the Carters should be entitled to such a preference based on Reneé Carter's work in having the frequency allocated to Miramar Beach.

Diversification

Neither Mark nor Reneé Carter owns any media interests.

Respectfully submitted,

MARK AND RENEE CARTER

Mark Carter

Pened Carter

July <u>23</u>, 1993

CERTIFICATE OF SERVICE

I, Elizabeth C. Buckingham, hereby certify that a copy of the foregoing Integration and Diversification Statement of Mark and Renee Carter has been served by U.S. mail, postage prepaid, this 26th day of July 1993 on the following:

The Honorable John M. Frysiak*
Administrative Law Judge
Federal Communications Commission
2000 L Street, N.W.
Room 223
Washington, D.C. 20554

Paulette Laden, Esq.*
Hearing Branch, Enforcement Division
Mass Media Bureau
Federal Communications Commission
2025 M Street, N.W.
Room 7212
Washington, D.C. 20554

Irwin Gastfreund, Esq.
Kaye, Scholer, Fierman, Hays & Handler
The McPherson Building
901 15th Street, N.W.
Suite 1100
Washington, D.C. 20005
Counsel for Howard B. Dolgoff

Elizabeth & Buckingham

*By hand

WRITTEN DIRECT TESTIMONY OF RENEE' CARTER

My name is Carol Renee' Carter. My husband Mark Carter and I, as equal coproprietors, are applicants for a new FM station on Channel 292A at Miramar Beach, Walton County, Florida. My husband and I, and our four children, reside at Route 2, Box 2810, Santa Rosa Beach, Florida 32459.

It was at our request that Channel 292A was assigned to Miramar Beach. On January 25, 1989, I initiated a rulemaking (RM-6669) which, after comments and other pleadings, resulted in assignment of Channel 292-A to Miramar Beach by the Commission's Report and Order in MM Docket No. 89-126, adopted September 27, 1991, released October 9, 1991.

By our application for Channel 292-A at Miramar Beach filed on December 24, 1991 (File No. BPH-911224MD) ("Application"), we seek Commission authorization to build a 3kW facility to serve Miramar Beach and surrounding areas.

As stated in Exhibit 2 to our Application of December 24, 1991 (a copy of Exhibit 2 to our Application of December 24, 1991 (a copy of Exhibit 2 to our Application is appended hereto as Attachment 1), we propose to install auxiliary power both at the studio and at the transmitter site of our proposed station.

As shown at page 2 of Joint Exhibit 1 (a copy of which is appended hereto as Attachment 2), our proposed station will provide a 60 dBu or better signal to 42,016 persons located in Miramar Beach and surrounding areas, and to a total area of approximately 798 square kilometers including, as shown on Figure 1 (Attachment 2), the entire town of Santa Rosa Beach where Mark and I reside.

As shown at page 3, on Figure 2, and in Table 3 of the same Joint Exhibit 1

(Attachment 2), although the competing proposal of Howard B. Dolgoff (File No. BPH911223ME) will cover additional population and area, all persons and areas that would

be served by either proposal are already served by more than five existing FM signals as well as other aural broadcast signals.

We have, since before our Application was filed, understood that after grant of a construction permit, but not before, we will be authorized by the Commission's Rules to negotiate an arrangement with WKNU of Brewton, Alabama, whereby both WKNU and our station may mutually increase power to 6kW. We have from the first intended, and still intend, to seek such a mutually agreed power increase when a construction permit has been granted to us.

Apart from my interest in our application for Miramar Beach, I do not have any ownership or other interest in, or any connections with, any broadcast or other mass medium of communications.

I will work at the station on a full-time basis, i.e., 40 hours a week or more, as Program Director and Business Manager. I will be responsible on a daily basis for program planning and direction, and office management. I will also have responsibility for format execution, music and playlist logging and rotation, daily program logs, all sales billing, payroll, and bookkeeping.

Mark will serve as our station's General Manager and Sales Manager. He too will work full-time, 40 hours a week or more. He will be responsible on daily basis for station management, strategic planning, recruitment, and supervision of sales staff, management, strategic planning, recruitment, and supervision of sale staff, management and direction of account sales staff, management and direction of account sales, commercial copyrighting, and commercial production.

Mark and I are at the present time self-employed on a part-time basis in leasing and maintaining a broadcast tower facility at Rt. 2 Box 2550, Santa Rosa Beach, Florida 32459, which is .3 miles and plainly visible from our residence, located approximately 6 miles from the proposed transmitter site of our proposed station. The leased tower

facility is owned 25% by me, 25% by mark, and 25% each by Mark's parents, Lois A.E. Carter (age 55) and Earnest R. Carter (age 63). Mark's parents reside at Rt. 2 Box 2580, Santa Rosa Beach, Florida 32459, from which the leased tower facility, only .1 miles away, is plainly visible from our residence, located approximately 6 miles from the proposed transmitter site of our proposed station. The leased tower facility is owned 25% by me, 25% by Mark, and 25% each by Mark's parents, Lois A.E. Carter (age 55) and Earnest R. Carter (age 63). Mark's parents reside at Rt. 2 Box 2580, Santa Rosa Beach, Florida 32459, from which the leased tower facility, only .1 miles away, is plainly visible. I spend about two hours a week on tower business and Mark spends about three hours. We are in control of when maintenance and other work is done, and my parents are both available more or less on call to handle receipt of deliveries or other tasks requiring someone's presence at the site during weekday business hours or otherwise when Mark and/or I might not be available because of our full time commitment to the proposed station.

I have resided with the 60 dBu service contour of our proposed station since 1960, except for a period of 2 years form August, 1963 to August, 1965, and a period of 2 years and 11 months from June, 1980 to May, 1983 when Mark and I who were married in April of 1980, resided at Highway 51 south, Breackenridge Courts Apartments, Carbondale, Illinois while attending Southern Illinois University. From 1960 to 1980, except for the period from August 1963 to August 1965 mentioned above, I resided with my parents at Route 1 Chippewa Drive, Choctaw Beach FL 32578. Choctaw Beach is located north of Choctahatchee Bay on Highway 20, about three kilometers east of Villa Tasso. Mark and I attended high school at Freeport High School in Freeport, Florida, the only high school serving the Miramar Beach area, from 1974 to 1978. See photocopies from the Freeport High School Yearbooks of 1974 through 1978 appended as Attachment 3 (my maiden name was Bassett). As stated, Mark and I, and our four